



Dear Potential Member and Business Owner:

The Greater Munising Bay Partnership for Commerce Development, dba Alger County Chamber of Commerce, would like to invite you to join our efforts to promote the business community of Alger County by becoming a member of our organization.

The GMBPCD/Chamber is a county-wide partnership with a mission to promote business, economic development, and tourism in Alger County. Some ways we accomplish this is by providing visitors with general and tourism information about our area; offering resources to individuals, families and businesses interested in relocating to Alger County; and working with economic initiatives and organizations which aid in visibility, promotion of our county, and business development. Our office also holds popular community events, including Rekindle the Spirit and Pictured Rocks Days.

Our social media pages and website are continually updated in order to increase usefulness and attractiveness to your potential customers. When looking for any information regarding the Greater Munising Bay and Alger County area, our website is at the top of the list on commonly used search engines.

If you have any questions for our office, including business/area information and resources, membership benefits and joining the Chamber, please feel free to call us at (906) 387-2138. We are open year-round, Monday-Friday 8am-4pm.

Thank you for your consideration. Your membership helps our office support our business community.

Sincerely,

Kathy Reynolds, Ph.D.
CEO
Greater Munising Bay Partnership/
dba Alger County Chamber of Commerce

Greater Munising Bay Partnership for Commerce Development
Home of the Alger County Chamber of Commerce
129 E. Munising Ave. • Munising, MI 49862
(906) 387-2138 • Fax: (906) 387-1858 • info@algercountychamber.com • www.algercountychamber.com

WHAT CAN WE DO FOR YOU?

- **Social Media and Website Presence**

We use Facebook, Instagram and Twitter accounts to help promote businesses, events and happenings in the area. Social media outlets are ever important these days, and we're right on it. Want us to share something in particular? Let us know!

Member businesses and organizations are listed on our website with all applicable contact information, including a link to your own website. We update our website frequently, resulting in top rankings in web browsing searches.

- **Business Promotion and Support**

Our office is also a designated welcome center conveniently located in downtown Munising. Every year we help thousands of visitors obtain information about the area.

We stock your business brochures/rack cards at the Fuzzy Boyak Welcome Center (across from Subway) and the lighthouse kiosk at Bayshore Park (which is staffed in the summer months).

- **Access to Resources and Information**

We are always in the process of organizing and seeking out educational courses, classes, webinars, and programs that assist our business partners. Let us know if you are seeking training or assistance with training.

- **Networking**

We host special events like Pictured Rocks Days, Rekindle the Spirit, and our annual dinner, where we honor an Employer of the Year. Attending these events is beneficial as you have the opportunity to meet your fellow business owners, neighbors, and government officials.

- **Member Discounts**

When you are a Chamber member, there are some Business-to-Business discounts offered by companies, such as possible discounts with insurance agencies. You can take advantage of these or offer one of your own!

- **Professional and Economic Development**

We will collaborate with and support our area and businesses by formulating sound economic programs and policies that attract, maintain, and provide incentives to business and property owners. We also work to mobilize our area's resources to create and design consistent marketing strategies to increase tourism by promoting silent/motorized sports and events. The GMBPCD works to enhance and open more lines of communication between public and private businesses, associations, agencies, and organizations.

GMBPCD/Alger County Chamber of Commerce Memberships

Basic Membership includes your business contact information along with a link to your existing website. Also included are existing business services such as social media announcements, networking events, and more. The cost is your base membership rate (see chart below).

Premium Membership adds your property's profile picture (supplied by member) to your listing and banner advertising within the website (www.algercountychamber.com). You also receive more exposure on our social media outlets. Cost for the Premium Membership is your base membership rate (see chart below) plus \$99.

Membership Rates

All new members are charged the discounted rate of \$165 as their base rate for the first year (plus \$99 if the premium membership is chosen). Upon the first anniversary of your membership, you will be charged your base rate as determined below for renewal (plus \$99 if the premium membership is chosen).

*Membership base rates are calculated by the combined number of full-time equivalent employees, including owner-operators, and rental units (*rooms, cabins, sites, etc.).*

Base membership rates
based on employees + units*

1-5:	\$190
6-10:	\$250
11-25:	\$310
26-50:	\$365
51-100:	\$470
101+:	\$580

Optional membership upgrade

Premium membership - add \$99

Additional businesses/locations owned by the same individual(s)
receive a discounted base rate of \$175 each.

NEW MEMBERSHIP: \$165 for the first year
Add \$99 if choosing Premium Membership